

Retailers: Have Your Say

New nicotine pouch and vape display rules could mean major store changes with only 6 months to comply



What's happening?

The Government is planning to:

1. Ban the display of nicotine pouches and vapes, and put them behind shutters like cigarettes.
2. Move all products behind the counter.

The Issue

- Only 6 months to comply
- Compliance costs
- Store refits
- Training changes
- Extended serving times
- Employee and customer confusion

Have your voice heard

1. Respond to the Government consultation and explain how these proposals affect your business.
2. Don't miss this opportunity to make sure the Government hears you.



BAT UK VIEW

1. Delay the display ban until after retail licensing so that there is fair and effective enforcement.
2. Keep packaging adult appropriate and practical, like limited colours and logos, to help your employees and customers identify products on shelf easier.



SCAN TO TAKE PART